

Message

From: Dunton, Cheryl [Dunton.Cheryl@epa.gov]
Sent: 2/5/2019 5:05:45 PM
To: Dunn, Alexandra [dunn.alexandra@epa.gov]
CC: Beck, Nancy [Beck.Nancy@epa.gov]; Bertrand, Charlotte [Bertrand.Charlotte@epa.gov]; Strauss, Linda [Strauss.Linda@epa.gov]; Bolen, Derrick [bolen.derrick@epa.gov]
Subject: RE: Twitter update - launching today

Moving forward I've asked the offices to send me any tweets we can plan in advance, like evergreen content or announcements we know the approx. date of, by noon on Thursdays so I can get them in the review process and approved for the upcoming week.

I'm thinking for other things that come up off that cycle like events you're at where Derrick takes a picture we can tweet or late breaking news we can do live. The tricky thing with these items is that everything has to go through OPA for approval so there will be at least a slight delay. I'm hoping the delay getting this first set of tweets approved was an anomaly. And I can certainly go straight to Nancy Grantham or James Hewitt for approval when we have these things that just come up spur of the moment to help expedite the process.

Let me know if you have questions/concerns. Thanks.

From: Dunn, Alexandra
Sent: Tuesday, February 05, 2019 11:47 AM
To: Dunton, Cheryl <Dunton.Cheryl@epa.gov>
Cc: Beck, Nancy <Beck.Nancy@epa.gov>; Bertrand, Charlotte <Bertrand.Charlotte@epa.gov>; Strauss, Linda <Strauss.Linda@epa.gov>; Bolen, Derrick <bolen.derrick@epa.gov>
Subject: RE: Twitter update - launching today

Great news – also Derrick has a picture that we'd like to tweet today thanking 4 community activists for coming to meet with me, Peter Wright and Dave Ross on PFAS. He'll write up the tweet for you to get James' approval.

Let me know how we'll move forward in the future (like will we draft tweets per week?). In the Region we live tweeted more – from events etc. So I'd like to get to that place.

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From: Dunton, Cheryl
Sent: Tuesday, February 5, 2019 11:44 AM
To: Dunn, Alexandra <dunn.alexandra@epa.gov>
Cc: Beck, Nancy <Beck.Nancy@epa.gov>; Bertrand, Charlotte <Bertrand.Charlotte@epa.gov>; Strauss, Linda <Strauss.Linda@epa.gov>
Subject: Twitter update - launching today

Alex – quick update for you on Twitter.

The account is up and ready to go.

We'll send out the following listserv (edited per your feedback) this afternoon.

OPA approved the following tweets for this week that you saw during our meeting yesterday. James Hewitt in OPA did remove the hashtag #EPA_AA_Dunn. He said those types of hashtags aren't something program offices can use. We'll get the first two up this afternoon.

Let me know if there are questions.

Thanks.

LISTSERV

EPA's Chemical Safety Office Launches Twitter Account

EPA's Office of Chemical Safety and Pollution Prevention (OCSPP) is excited to talk about what's going on in our office and share our work with everyone. To help with that we've launched a Twitter account, [@EPAChemSafety](#). Follow this account for the latest news on TSCA and pesticides, updates on our chemical safety initiatives, information on upcoming webinars and public meetings, and much more.

- [Follow OCSPP on Twitter @EPAChemSafety.](#)
- [Learn more about Assistant Administrator Alex Dunn.](#)
- [Learn more about OCSPP and our programs.](#)

TWEETS

Tuesday: Tweet #1

We're ensuring chemicals are safe for people and the planet. Follow us for the latest news on TSCA and pesticides, updates on our chemical safety initiatives, info on upcoming webinars and public meetings, and more!

Link: <https://www.epa.gov/aboutepa/about-office-chemical-safety-and-pollution-prevention-ocspp>

Tuesday: Tweet #2

We're excited to welcome Alexandra Dunn as our new Assistant Administrator for chemical safety.

Link: <https://www.epa.gov/aboutepa/about-assistant-administrator-epas-office-chemical-safety-and-pollution-prevention>

Wednesday: Tweet #1

2018 by the numbers: completed 99.7% of pesticide registration actions on time, registered 23 new active ingredients and 147 new uses of existing pesticides, providing new tools to growers to meet their pest management needs. More great things to come in 2019!

Link: <https://www.epa.gov/newsroom/epa-year-review-2018>

Wednesday: Tweet #2

Coming up in 2019: OCSPP is looking forward to building relationships, listening to stakeholder concerns, and ensuring our chemical safety program continues to thrive.

Link: <https://www.epa.gov/aboutepa/about-assistant-administrator-epas-office-chemical-safety-and-pollution-prevention>

Thursday: Tweet #1

We're taking action to reduce the use of animals used in chemical testing. Check out our plan.

Link: <https://www.epa.gov/assessing-and-managing-chemicals-under-tsca/alternative-test-methods-and-strategies-reduce>

Friday: Tweet #1

ICYMI: We've got a plan to reduce childhood lead exposure and help keep kids safe: reduce sources of lead exposure, improve health outcomes, communicate with stakeholders, and support critical research. #LeadFreeKids

Link: <https://www.epa.gov/lead/federal-action-plan-reduce-childhood-lead-exposure>